

**Report to the Trust Council of Governors: 4 November 2015**

<b>Title</b>	<b>Appendix 6.2 Governor Working Group – Membership Development and Communications</b>
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<b>Report Purpose</b>	<b>For information</b>

**This report summarises the items discussed at the last meeting of the Governor Working Group for Membership Development and Communications, held on 19 October 2015.**

**The purpose of the group is to oversee the delivery of the Foundation Trust’s Membership Development Strategy including membership recruitment and engagement.**

**Ms Allen will highlight the Annual Members’ Meeting held on 3 September 2015.**

## **Constitutional Review Update**

A Constitutional Review Working Group will be set up to discuss a proposal to expand the Trust's catchment area across Yorkshire based on service provision and future plans. Membership recruitment will be high on the agenda for the Membership Development and Communication Governor Working Group.

## **Annual Members' Meeting**

The Annual Members' Meeting was held on 3 September, 2015 at the Pavilions of Harrogate. The presentations were: "What Matters to Us? Continuing the Conversation" by Dr. Ros Tolcher; "Council of Governors Overview of the Year" by Rev. Dr. Mervyn Willshaw; and "HDFT Annual Report and Annual Accounts 2014/2015" by Mr. Jonathan Coulter. Representatives from Harrogate and District Clinical Commissioning Group also attended.

The highlight of the new meeting format was to promote engagement and active participation with interactive sessions. Cabaret style seating, the use of flip charts, voting cards and 'post-it notes' were used to obtain the views, comments, questions and concerns of members, general public, staff and stakeholders in attendance. We will build on using this successful format for future Annual Members' Meetings.

Approximately 70 people attended the meeting, including 14 Governors.

## **Medicine for Members**

The latest Medicine for Members took place on 21 and 28 October. The topic was 'The Role of the Community Midwife and Health Visitor.' Approximately 60 members attended over the two dates and feedback received was extremely positive. The topic attracted an audience spanning a wider age range than the typical age demographic attending the Medicine for Members' events.

Examples of feedback received were:

"This was my first members event and found it extremely interesting. Looking forward to the next event."

"I think the things you cover are amazing and the information you have given is excellent and very well covered indeed. It has been very interesting."

"Very well presented and informative."

On behalf of the Council of Governors, I would like to take this opportunity of thanking all the staff who kindly offer their time to present at these events.

## **Open Event**

The Trust Open Event was held on 24 September 2015 from 3:30 – 7.00 pm. Many thanks to the Governors who staffed our stand. The location of the stand, away from the corridor, was a better place and there were many attendees who stopped by. Twenty-six new members were recruited.

## **Elections to the Council of Governors**

Elections are to be held for the following positions:

3 Public Governors in the following constituencies:

- Harrogate and Surrounding Villages (2 vacancies)
- Knaresborough and East District (1 vacancy)

3 Staff Governors in the following constituencies:

- Medical Practitioners (1 vacancy)
- Other Clinical (1 vacancy)
- Non-Clinical (1 vacancy)

Three informational sessions were offered for members interested in standing for Governor; a total of eight potential candidates attended.

The deadline for nomination papers is 5pm on Monday 2 November 2015. Ballot papers will be distributed to qualifying members on Tuesday 24 November 2015. Completed ballot papers must be received by the Independent Scrutineer by 5pm on Thursday 17th December 2015.

## **Foundation News Magazine**

The next issue of Foundation News is due out at the beginning of 2016. The newly elected Governors will commence in post on 1 January 2016 and will be introduced to the members in a feature article.